



TRANSLEADERSHIP_{INC.}

LEADERSHIP TRANSFORMATION PROFESSIONALS



REACH AMBITIOUS GOALS

The dynamics of today and the foreseeable future:

VOLUME
CHALLENGE HIGH DEMAND
Ambitious Goals **Competition** *High Speed*
GROWTH *Uncertainty*
CHANGE
Lean Staffing

In the current business climate executives are re-thinking their trade-offs and examining how and why they work. Forward thinking leaders are transforming their leadership for the demands and challenges of the future.

GO THROUGH THE FIRE

TRANSLEADERSHIP, INC. can be your personal and confidential goal partner. We help you unleash peak potential and:

- ◆ *Clarify vision and goals*
- ◆ *Improve communication and conflict resolution skills*
- ◆ *Develop effective teamwork*
- ◆ *Make tough decisions*
- ◆ *Retain the best people*
- ◆ *Successfully pursue market opportunities*

BUILD LEADERSHIP

We use a variety of customized and measurable resources and follow-up services:

- ◆ *Executive coaching*
- ◆ *Executive retreats and team building*
- ◆ *Individual and organizational assessments*
- ◆ *Issue-focused consultation*
- ◆ *Customized training*

UNCOVER THE GOLD: ORGANIZATIONAL BENEFITS

Keep your finger on the pulse of your organization, refine your focus, and:

- ◆ *Achieve your organizational goals*
- ◆ *Develop your people for high performance*
- ◆ *Create inclusive environments where talents are nurtured and utilized*
- ◆ *Develop effective succession planning practices*
- ◆ *Set vision and direction*
- ◆ *Obtain guidance through times of change and transition*

WE KNOW HOW TO LISTEN

We foster partnerships with clients that build trust and lead to meaningful results.

WHEN DO YOU NEED US?

DO YOU HAVE EXECUTIVES WHO HAVE:

- Recently changed jobs*
- Added to the scope of their responsibilities*
- Become key leaders during times of great change, growth, downsizing, or other turbulence*
- Communication, leadership, or interpersonal issues to address*

ARE YOU AN ORGANIZATION UNDERGOING:

- Critical shifts in leadership or people-related initiatives*
- Major culture change*
- Tremendous and rapid growth*
- Heightened external competition*

If you checked off any of the boxes, you may benefit from our services.

GET STARTED

Call us for an initial assessment at no cost to you.



OUR PURPOSE:

We partner with leaders to transform their organizations. We help people gain clarity, make tough decisions, and maximize the opportunities presented by change. We help organizations increase productivity, retain more of the best people, and successfully pursue market opportunities.

LEADERSHIP TRANSFORMATION

...is a significant change in how one thinks, appears, and gets things done. The gold color of our logo represents transformation and getting to the pure gold of one's purpose. Fire and heat are the necessary change catalysts. From rising to setting, the sun, a symbol of fire and heat, is constantly transforming as it fulfills its daily purpose.

ABOUT TRANSLEADERSHIP, INC.

Providing high quality, customized, executive leadership development services since 1995, we believe long-term relationships help leaders and organizations accomplish their goals.

The values that inspire the work of TRANSLEADERSHIP, INC. include personal purpose, meaningful work, contribution, excellence, and helping others to succeed.

Our nationwide team of senior consultants and strategic partners has a wealth of experience helping organizations increase their leadership effectiveness. We bring in staff who are most experienced and qualified to address the issues facing your organization.

DR. KAREN Y. WILSON-STARKS

Dr. Karen Y. Wilson-Starks, President and Chief Executive Officer holds a Ph.D. in Clinical Psychology from the University of Connecticut. She has more than 20 years of professional experience and has worked in the U.S. and Europe.

Dr. Wilson-Starks also holds leadership positions in professional organizations and serves on several company boards. She is an adjunct faculty member of the Center for Creative Leadership where she also provides executive coaching and training opportunities for senior corporate executives.

She has also been a newspaper columnist and TV personality.



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